



Don't be SKINNY!

Amazing New Easy Way Can Quickly Put Pounds and Inches of Firm Solid Flesh On Thin Folks When Underweight Is Caused By Poor Eating Habits

No Cramming with Sugary Mixtures . . .
No Fishy Oils . . . No Drugs . . . No Pads . . . No Exercise

Discovered! The All-In-One Concentrated Meal of Easier Digested Calories You've Long Heard Was Coming . . . Supplies Practically All The Nutrients Known For Strength and Energy!

If you are thin, skinny and underweight try Super Wate-On. Fast, easy weight gains of 5-10-15 pounds and more reported. It's pleasant to take and so concentrated with calories, vitamins, minerals, quick energy elements, iron and other strengthening nutrients the maximum daily dosage exceeds many a skinny person's meal. In fact, ounce for ounce Super Wate-On supplies 2, 3 even 5 times the active ingredients contained in other high nutrition foods or tonics tested. Equally important, Super Wate-On is so scientifically prepared, it's readily used by the normal system to build up weight instead of being wasted.

EVEN BIG MEALS CAN BE SHORT IN NUTRITION

Modern eating habits often may lead to an underweight condition simply because many foods depended on by thousands of Americans don't contain enough calories. Skinny people may load up on salads, fish, lean meat, certain vegetables, fruit . . . drink coffee by the gallon . . . and then complain when they don't gain an ounce! What's more, in this land of plenty, our foods are often prepared in such a way as to drain the "good" out of them. We boil our food and then pour the calories off down the sink. Our bread is made from polished wheat flour and much of our other food is smashed, burnt, roasted and toasted and so ruined we don't get the full calorie benefit that nature intended. If you're thin, skinny and underweight because of poor eating habits, start taking Super Wate-On today. Don't let them call you "skinny" anymore!



Menu
Consomme
Cracker
Broiled Steak
Baked or
Mashed Potato
Wax Beans
or Carrots
Slice Bread
Pat Butter
Ice Cream
for Dessert
Coffee with
Milk and Sugar

WATE-ON
MAXIMUM DAILY
DOSAGE AS DIRECTED WITH MILK
PROVIDES MORE CALORIES
THAT PUT ON WEIGHT
— THAN THIS BIG MEAL —

Men, Women, Boys, Girls and Convalescents Start Putting On Weight From First Day!

Look better as cheeks, bustline, arms, legs . . . skinny figures fill out all over the body. Convalescents also usually find Super Wate-On's extra calories very beneficial. So why be skinny. Supplement weight maintaining meals with Super Wate-On and start gaining pounds and inches of wanted weight . . . often from the very first day! Ask at the drug counter for Super Wate-On. Your choice of Liquid, Tablets or New Instant Powder . . . in delicious flavors . . . today.

ENDORSED



These excerpts are from actual letters on file. While your own weight gains may be the same, better or worse, most certainly Super Wate-On's record of success merits your own trial and approval.

STICKS TO THE RIBS

"My father used to praise a food saying 'it sticks to the ribs'. I gained 16½ pounds with WATE-ON. I have taken vitamins and tonics but none of them helped me gain a pound." Mrs. Kates—Memphis, Tenn.

8 LBS. IN 6 WEEKS

"Am happy to say I have taken Wate-On Tablets 6 weeks and have gained 8 pounds." Mrs. J. H.—Brooklyn, NY.

EX-WAR PRISONER LOOKS A "NEW MAN"

"WATE-ON has done wonders for me. I am an ex-prisoner of war and have been skinny for quite some time. With my first bottle of Wate-On I gained weight and now look like a new man." R.F.W.—Marysville, Penna.

ONLY WAY THAT BUILT WEIGHT

"Nothing did any good until I tried Wate-On. I've gone from 105 to 111 pounds. I sincerely hope everyone who is skinny and underweight as I was will try Wate-On." Mrs. John A. R., Homerville, Ga.

6½-YEAR-OLD ADDS 5 POUNDS

"In a month Roger 6½ has put on 5 pounds with Wate-On. His general attitude is happy and bouncy." Mrs. R. P. E.—White Plains, N.Y.

FEELS FINE ABOUT 17 LB. GAIN

"Six months ago I started with Super Wate-On Emulsion, then took Regular Emulsion and now Wate-On Tablets. I weighed 123 pounds and now weigh 140 and feel fine about it." Mr. Albert D.C.—Brunswick, Georgia

LOOKS LIKE A NEW PERSON

"My weight dropped to under 100 pounds and just when I was about to give up hope of gaining I discovered Wate-On Tablets. It worked miracles. I look a new person." Mrs. W. W.—Dearborn, Mich.

GAINS 15 POUNDS

"By eating larger meals and taking Wate-On Liquid every day I've gained 15 pounds." Mrs. M. L.—Union City, Calif.

SENDS BEFORE—AFTER SNAPSHOTS

"I weighed 80 pounds when I started Wate-On Emulsion. Now weigh 104. Am enclosing snapshots to show how much better I now look." Mrs. P. M.—Del Haven Villas, N.J.

12-YEAR-OLD GAINS 5½ POUNDS

"My daughter alternated Wate-On Powder with Liquid for a little over a month and gained 5½ pounds. She is delighted." C. E. S.—Northbrook, Ill.

PUTS ON 18 POUNDS

"I was 92 pounds after an operation. My normal weight was 118 pounds. By taking Wate-On Liquid I have already gained back 18 pounds and am so happy." Mrs. G. I.—Brooklyn, NY.

WANTS CHOCOLATE FLAVOR

"Wate-On is simply wonderful. Why don't you make it in chocolate." Miss Diane H.—Lake Orion, Mich.
(NOTE—Diane . . . try Powder now in Chocolate)



SUPER WATE-ON

SATISFACTION GUARANTEED OR RETURN TO STORE FOR PURCHASE PRICE REFUND

HOMOGENIZED LIQUID EMULSION

Scientifically compounded in such a readily absorbed form the normal digestive system easily may use it to put on weight instead of being wasted. Regular and Super forms. Strawberry, cherry, banana and butterscotch flavors.

CONDENSED FOOD TABLETS

It's amazing how many calories, vitamins, minerals, iron, quick energy elements and other body nutrients can be condensed all-in-one chewable food tablet! For faster weight gains take liquid or "instant" powder after meals and carry Super or Regular Wate-On Tablets for between-meal nourishment. Cherry, strawberry, banana and butterscotch flavors.

It Figures To Shape You Up Fast! Instant New SUPER WATE-ON POWDER "MEALS"

Supplementary breakfast and as a night-time snack twice daily as directed supplies over 800 calories, vitamins, protein, minerals, iron . . . in fact practically all the body nutrients available for strength and energy. 10 double-strength servings . . . each individually sealed in measured dosage. Chocolate and strawberry flavors. Costs much less for what you get . . . and who else guarantees results or money back?

(Also Try Wate-On Appetite-Iron Tonic—Red Label)

